

Case Study

Retail

CLIENT Interserve Retail

LOCATION Fortnum and Mason, London

DESCRIPTION Electrical new build

DATE Sept-Oct 2006 (8 Weeks)

To celebrate 300 years in business, world renowned food store Fortnum and Mason is completing a massive £25m re-fit to its prestigious London store named by the client as 'Project Piccadilly.' As part of this contract, Batchelor Electrical Ltd was contracted by shopfitting specialist Interserve Retail and Interiors to fit-out a new Wine Bar named '1707.'

The project consisted of the fit-out of the wine bar itself and 3 toilet areas, all of which were designed in conjunction with Campbell Lighting Design.

All of the lighting which included bespoke cracked glass pendants, perimeter trough and under-bar lighting, spotlights, LED display lights and fibre optics all fed into 2 dimming racks, which allowed the client to programme up to 5 scenes. At the flick of a switch the lighting levels can gradually move from once pre-set programme to the next ensuring that the perfect ambience is always maintained at the correct times of day.

A major focal point of the wine bar is the wine cellar and chiller located behind the bar which stores both red and white wines from around the world, with a fibre optic lead highlighting each display bottle.



FIG 1: '1707' Wine Bar, Fortnum and Masons, Piccadilly



FIG 2: The wine cellar with fibre optic lighting

"...Having worked with Batchelor Electrical Ltd since its foundation, we have continually found their work highly commendable. From the office staff to site personnel, they surpass our expectations from an electrical contractor...keep up the good work!"

Brian Appleyard - Director
Interserve Retail and Interiors plc



FIG 3: The opulent toilets at Fortnum and Masons, London